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PITTSBURGH SOCIETY FOR COATINGS TECHNOLOGY



DECEMBER 8, 2014

TOPIC: The Value of a Good Pigment Formula and How to Get it!

SPEAKER: Mark Freshwater, Lansco Colors

PLACE: Bayer Material Science
Freddie's at Bayer Material Science
100 Bayer Road, Building #6
Pittsburgh, PA 15205

TIME:	Board Meeting	4:00 pm
	Social Hour	5:00 pm
	Presentation / Speaker	6:00 pm
	Dinner / Meeting	7:00 pm

COST: \$35 with reservation • \$40 at door • \$15 retired

RESERVATIONS:

Please contact Mark DePasquale by Thursday, DECEMBER 4, 2014 at treasurer@paintsociety.org or 570-575-5253 or sign up via PayPal online www.paintsociety.org.

SPEAKER'S BIO

Mark Freshwater is a graduate of Slippery Rock University with a Bachelor of Science Degree in Business Administration. He has spent his entire 26 year career in the pigment industry. Once he completed initial training with Hoechst, he started in a sales capacity based out of Cincinnati, OH. He worked as a Technical Sales Representative supplying pigments to the coatings, inks, and plastics markets. He continued working at Hoechst for 9 years, including 2 years at the Hoechst world headquarters in Frankfurt Germany as Global Product Manager, pigments for plastics. He joined LANSCO Colors in 1996 as Vice President of Sales and Marketing and has continued working in the manufacturing and supplying of pigments globally through partner factories in the United States, Europe, China, India, and Mexico.

ABSTRACT

The Value of a Good Pigment Formula and How to Get it!

Getting a "color match" or a pigment formula for a given color can be derived many different ways. How you get there is not so important; however, getting the proper pigment combination can really make a difference. To formulate a desired color or color match there are several points to keep in mind. In many cases, there are several pigment combinations that can be used to match the same color or standard. The key to success is to use the proper combination of pigments best suited for a given application. I will discuss how this can be achieved and how to avoid some of the common mistakes made during the formulating process. I will also provide examples demonstrating the value of a good pigment formula.

PRESIDENT'S MESSAGE



Dear PSCT Members,

It would like to thank last months' speaker – Gary Balint of LANXESS Corporation for his presentation on red pigment innovations. I would also like to thank Mark DePasquale for organizing the venue and menu for the November meeting. The meeting at Walnut Grill in

Fox Chapel was well received by many members.

Bayer Material Science will again be sponsoring the December meeting on the Bayer Corporation Campus. The meeting will be at Freddie's – Building #6 on the Bayer Campus in Robinson Township. If you have never been to the Bayer Campus, Building #6 is the building to the left of Building #4, which is the building with the giant "Bayer" sign. All of the funds raised from the December meeting will be applied to the Scholarship Fund for the children of eligible PSCT members. Please make an extra effort to attend. Our December speaker is Mark Freshwater, of Lansco Colors. Mark will be speaking on "The Value of a Good Pigment Formula and How to Get it!"

The PSCT Membership Application and Dues Renewal Form are available in this newsletter for convenience. Please contact Britney Grabigel with any questions concerning membership. Britney can be reached at 412-517-3133 or grabigel@ppg.com. Please see the notice regarding membership for 2015 – 2016 contained in the December newsletter.

Finally, if you have a High School Senior or College level student, and plan on meeting the requirement for the Hiram P. Ball Memorial Scholarship by attending at least four meetings please be advised that there are four meetings including December before the March 2015 submission deadline. The updated requirements for the scholarship are included in this newsletter.

Chrissy Stewart

PSCT President 2014-2015



Bill (left) at the 2013 Golf outing

BILL HAWK

Congratulations to Bill Hawk, the Paint Pot winner for November.

Bill has nearly 22 years with PPG Industries. His first 11 years with the company were spent working in the QC Lab at the Development Center in Springdale approving the raw materials and the DC produced resins manufactured at the site. He spent the next 10 years in the Machine-Applied Coatings group of PPG's Architectural Finishes business unit. In June of 2014, he went to work in the Adhesives and Sealants group coming over from the Akzo Nobel Architectural business. He is also currently assisting the EH&S SAP team in the 2nd phase of the transition to SAP. Bill has been a member of PSCT since 2005.

Outside of work Bill enjoys racquetball and weightlifting when he can. He also likes to go for walks with his wife and dog. He grew up hunting and fishing and still enjoys being outdoors. He still tries to hunt and fish when he gets the chance every now and then. Bill also enjoy different activities at his church. Bill also always look forward to vacations, mostly to Myrtle Beach and South Florida.

PROPOSED DUES INCREASE

The Pittsburgh Society for Coatings Technology Board of Directors unanimously passed a proposed PSCT Dues increase beginning in fiscal year 2015 (July 1, 2015).

Proposed: Full Membership dues will be increase from \$30 to \$40 per year. Educator, Student and Retired Membership will increase from \$5 to \$10. (PayPal surcharge will remain in place for members using electronic payment)

First vote: November 10, 2014 – Unanimous

Second Vote: to be taken December 8, 2014

Discussion: PSCT has maintained the same dues for over 20 years. Over that period of time operating expenses (newsletter, website, dinner meetings, etc.) have increased while dues have remained constant. A comparison of dues in nearby Coatings Society are:

Philadelphia - \$35

Detroit - \$50

Cleveland - \$60

Chicago - \$40

A second vote by the PSCT Membership is required to enact these dues increases.

<http://www.paint.org/events.html>

CoatingsTech Conference
March 9-11, 2015
Marriott Louisville Downtown
Louisville, KY

PSCT SCHOLARSHIP

The scholarship committee is working hard to revise the requirements for the 2015 Hiram P. Ball scholarship. Though there will be some changes, the number of PSCT meetings that the member is required to attend (4) will not change. The final requirements will be posted in the December newsletter.

WEBSITE

Please visit <http://paintsociety.org> and view the website, including the current newsletter, President's message, photos from the golf outing and more. Don't forget you can RSVP and pay for the upcoming dinner meeting from the home page of the website! You can also renew your membership directly online.

ADVERTISEMENT REMINDER

We would like to thank all the suppliers who have advertised with us in the past and hope we can count on your continued support. If companies want their advertisement displayed in the PSCT monthly newsletter, please contact Mark DePasquale at treasurer@paintsociety.org.



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<div style="text-align: center;"> <h2 style="margin: 0;">HARVEY LIPSITZ CO.</h2> <p style="font-size: small; margin: 0;">Steel Containers • Tin Cans • Plastic Pails Plastic Bottles • Glass Jars</p> </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 20px;"> <div style="text-align: center;"> <p>MEL S. LIPSITZ</p> <p style="font-size: x-small;">5621 BUTLER STREET PITTSBURGH, PA 15201</p> <p style="font-size: x-small;">PHONE: 412-782-2461 FAX: 412-782-5507</p> <p>hlipcans@hotmail.com</p> </div> </div> <p style="font-size: x-small; margin-top: 10px;">From A Carton To A Truckload</p>	<div style="text-align: center;"> <p>http://www.weldonlabs.com/</p> <p style="font-size: small; margin: 0;"><i>Testing and Failure Analysis for the Coatings Industry</i></p> </div> <div style="text-align: center; margin-top: 20px;"> <p>Dwight G. Weldon</p> <p>PRESIDENT</p> <p>1188 Route 30 P.O. Box 40 Imperial, PA 15126</p> <p style="text-align: right;">Phone: 724-695-2212 Fax: 724-695-2218</p> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="margin-left: 10px;"> <p>MATTESON - RIDOLFI, INC.</p> </div> </div> <div style="text-align: center; margin-bottom: 10px;"> <p>EDWARD TYSL</p> </div> <div style="display: flex; justify-content: space-between; font-size: x-small;"> <div style="width: 45%;"> <p>Home Office 33271 Ambleside Drive Avon Lake, OH 44012 Cell Phone: 440-237-1849 etysl@mattrid.com</p> </div> <div style="width: 45%;"> <p>Corporate Office 14450 King Road P.O. Box 2129 Riverview, MI 48193 Customer Service: (800) 275-4503 Fax: 734-479-1630</p> </div> </div>	<div style="display: flex; justify-content: space-between; align-items: center; margin-bottom: 10px;"> <p style="font-size: x-small;">Documentation Verification Assessment 1995 File T7NC2078</p> </div> <p style="text-align: center; font-size: small; margin: 0;">Serving American Industry since 1951</p> <div style="text-align: center; margin-bottom: 10px;"> <p>Representing the World's Best Your one-stop solution supplier for pigments, functional minerals, specialty additives, resins and more.</p> </div> <div style="display: flex; justify-content: space-between; font-size: x-small;"> <div style="width: 45%;"> <p>16485 Rockside Road Cleveland, Ohio 44137-4336 www.dar-techinc.com</p> </div> <div style="width: 45%; text-align: right;"> <p>Toll Free 800 228-7347 Fax 216 663-8007 Ed Kaczmarek / Jim Benduhn</p> </div> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="margin-left: 10px;"> <p>BYK</p> <p>Additives & Instruments</p> </div> </div> <div style="margin-bottom: 10px;"> <p>Steve Alessandro Sr. Technical Sales Representative</p> </div> <div style="display: flex; justify-content: space-between; font-size: x-small;"> <div style="width: 45%;"> <p>BYK USA Inc. 4535 Lexington Ridge Drive Medina, OH 44256 www.byk.com</p> </div> <div style="width: 45%;"> <p>Mobile 440 487-1862 Steve.Alessandro@altana.com</p> </div> </div> <p style="text-align: center; font-size: x-small; margin-top: 10px;">A member of ALTANA</p>	<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div style="margin-left: 10px;"> <p>ARCHWAY</p> <p>Sales. Logistics. Results.</p> </div> </div> <div style="margin-bottom: 10px;"> <p>MARK ZOLLER Technical Sales Representative</p> </div> <div style="display: flex; justify-content: space-between; font-size: x-small;"> <div style="width: 45%;"> <p>740 7th Street Oakmont, PA 15139</p> </div> <div style="width: 45%; text-align: right;"> <p>914.703.6353 Main 412.848.1086 Mobile mzoller@archwaysales.com</p> </div> </div>

PSCT Membership Application and Dues Renewal Form for 2014-2015

1. MAILING ADDRESS:

Name: _____
Company: _____
Address : _____

City: _____
State/Prov: _____ Postal Code: _____

2. CONTACT INFORMATION:

Work Phone: _____
Fax: _____
Toll Free: _____
Home Phone: _____
Email: _____

3. MEMBERSHIP DUES

Primary Full Membership \$30 Secondary Full Membership \$30 Student/Educator \$5 Retired Member \$5

*Please indicate primary society membership: _____

5. PAYMENT INFORMATION:

Check payable to PSCT

6. SIGNATURE AND DATE: (Required)

Signature: _____ Date: _____

7. RETURN FORM AND CHECK

Britney Grabigel / PPG Industries
PPG Architectural Coatings / Glass Business and Discovery Center
400 Guys Run Rd. / Cheswick, PA 15024

OFFICIAL USE ONLY:

Total Amount Due: \$ _____ Certified by Society Member _____ Date _____

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