



paintsociety.org

# PITTSBURGH SOCIETY FOR COATINGS TECHNOLOGY

## OCTOBER 9, 2023



### IN-PERSON:

Roland's Seafood Grill  
1904 Penn Ave • 15222  
412-261-3401

Board Meeting 4:30-5:30PM

Social Time 5:30-6:00PM

Speaker 6:00-7:00PM

### ZOOM OPTION:

www.ZOOM.us

Meeting ID: 837 9416 3269

Passcode: Coatings

### DINNER MEETING:

\$35 with Reservation

\$40 at Door

\$15 Retired

In-Person Reservations by:

**FRIDAY, OCTOBER 6**

psct1927@paintsociety.org

Please put "October Meeting"  
in the subject line

**VIRTUAL ONLY: FREE**

Even if you are attending remotely, please  
RSVP to psct1927@paintsociety.org

## OCTOBER SPEAKER



### Mark McMillen

PPG Industries, Sr. Development Chemist

Mark McMillen earned his B.S. in Chemistry from DeSales University in Center Valley, PA. Mark has over 42 years of experience in the pretreatment industry. Mark started his career working at Henkel in Ambler, PA. After 7½ years with Henkel, Mark joined PPG in Troy, MI and is currently at the PPG Coatings Innovation Center in Allison Park, PA. Mark is a named inventor on 17 granted US patents.

## PRESENTATION:

Pretreatment – The Most Important Layer

## UPCOMING MEETINGS:

### NOVEMBER 13, 2023

JEFF SCHERM, Lanxess Inorganic Pigments

The Desire for Higher Functionality, Meeting Coatings Trends

### JANUARY 8, 2024

JOHN WHALEN, Master Painters Institute

How to Elevate the Quality of the Commercial/Architectural Painting Industry



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psct1927@paintsociety.org



American Coatings  
ASSOCIATION



## PRESIDENTS MESSAGE

### Dear PSCT Members,

Thank you to all who attended our Scholarship golf event on Thursday, September 7. We hope to see you all next year on September 12th at Birdsfoot for our next golf outing!

I would like to remind everyone that membership is open, and you can join directly from our website, [paintsociety.org](http://paintsociety.org). While you are there we would also like to invite anyone interested in advertising in our monthly newsletter.

Our next meeting is scheduled for October 9th at Roland's Seafood and Grill, featuring a talk by Mark McMillen from PPG. The talk will be on "Pretreatment – The Most Important Layer." The presentation will be offered both virtually and in-person with dinner being served shortly before the presentation begins.

Looking forward to seeing everyone at the October meeting!

Sincerely,

**Melissa Swogger, PSCT President 2023-2024**

## MEMBERSHIP

It is time to renew your dues for the 2023 – 2024 membership year (July 1 – June 30) for the Pittsburgh Society for Coatings Technology (PSCT). This year will be the 96th Anniversary of the PSCT. Our society was founded in 1927 as The Pittsburgh Paint and Varnish Production Club. The PSCT objectives are promoting the welfare and education of the members through exchange of emerging technologies. Also, promoting educational scholarship to undergraduate students remains a prime objective of the PSCT.

We encourage you to check out our website (<http://paintsociety.org>). The website not only relays information about the Society and upcoming events, but also offers members an easy way to join or renew their membership (There is a \$5 convenience charge added to PayPal payments).

## CALL FOR SPEAKERS

Potential opportunities exist for the 2024 year to present. If you are interested in presenting, please contact Barb Anderson at [andersonb@troycorp.com](mailto:andersonb@troycorp.com). We have already filled up slots for Fall 2023 and have openings for Spring 2024. We are also interested in getting feedback on incorporating a poster session for students into one of our Spring meetings.

## ADVERTISE IN THE PSCT NEWSLETTER

We would like to thank all of the suppliers who have advertised with us in the past and hope we can count on your continued support. If companies want their advertisement displayed in the PSCT monthly newsletter, please contact Jim Wasik, Treasurer at [psct1927@paintsociety.org](mailto:psct1927@paintsociety.org).

Advertisements will begin with the September newsletter and continue through May 2024. Special announcements for one or two newsletters (prices vary by size and scope) should be sent to Jim Wasik, PSCT Treasurer at [psct1927@paintsociety.org](mailto:psct1927@paintsociety.org).

### AD RATES

<b>Business Card</b>	<b>\$200</b>	<b>3.625" wide x 2" high</b>
<b>Quarter Page</b>	<b>\$300</b>	<b>3.625" wide x 4.875" high</b>
<b>Half Page</b>	<b>\$500</b>	<b>7.5" wide x 4.875" high</b>
<b>Full Page</b>	<b>\$750</b>	<b>7.5" wide x 10" high</b>

## PSCT WEBSITE

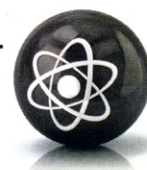
Please visit <http://www.paintsociety.org> and view the website, including the current newsletter, President's message, upcoming events and more. Don't forget you can RSVP and pay for the upcoming dinner meeting and events from the home page of the website. You can also renew your membership directly online.

## Mike Haraczy

**General Sales Manager - North**

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<https://american-coatings-show.com/>  
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Indianapolis, IN

**APRIL 30 - MAY 2, 2024**



## **36TH BIENNIAL WESTERN COATINGS SYMPOSIUM AND SHOW**

*“The Wonder of Connecting In Living Color”*

**OCTOBER 15-18, 2023**

**Paris Las Vegas Hotel and Convention Centre, Las Vegas, NV**

The WCS is a regional conference and trade show serving primarily, but not exclusively, Western USA and Canada. We aim to provide educational and networking opportunities for technical individuals involved in the development and manufacturing of coatings, their employers, and related vendors in the Coatings Industry. Our show includes a three-day technical program, a two-day tabletop exhibition, and opportunities for socializing and networking.

<https://westerncoatings.org/>



Our mission is to highlight Pittsburgh as a chemical industry center and to provide a premier, one-day forum for idea sharing and for insight into current key issues affecting the chemical industry. Our focus is to deliver exceptional value to sales, marketing, purchasing, and other industry professionals.

<https://pittchemday.com>

**PITTSBURGH CHEMICAL DAY • 55th Annual PCD • October 18, 2023**



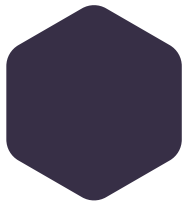


Color of  
the Year

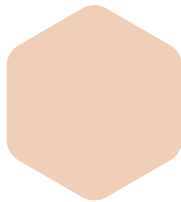
VINING IVY  
PPG1148-6

# FEATURING 2023 COLOR TRENDS

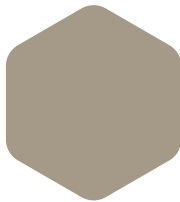
This grounding and magical palette captivates the beauty of the natural world. These earthy colors create a sense of safety and a desire to push into unfamiliar territories.



BLACKBERRY  
PPG1172-7



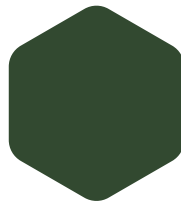
CHAMPAGNE WISHES  
PPG1071-3



STONEHENGE GREIGE  
PPG1024-5



FOSSIL STONE  
PPG1102-2



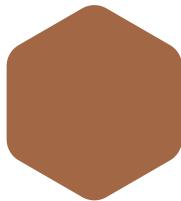
PINE FOREST  
PPG1134-7



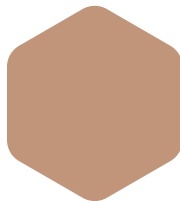
DARK GRANITE  
PPG1005-7



MOSTLY METAL  
PPG1036-7



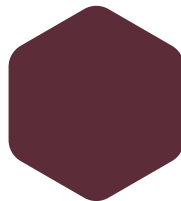
FOXFIRE BROWN  
PPG1069-6



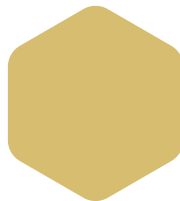
COOL CLAY  
PPG1071-5



MOUNTAIN STREAM  
PPG1149-4



GOOSEBERRY  
PPG1048-7



SPICY MUSTARD  
PPG1108-5



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**Timothy Chen**  
Sr. Technical Sales Representative  
Michigan, Northern Ohio, Western Pennsylvania

BYK USA Inc.  
524 South Cherry Street  
Wallingford, CT 06492-4453  
[www.byk.com](http://www.byk.com)

Direct +1 440 238-5511  
Fax +1 440 238-5511  
Mobile +1 203 645-3657  
[Timothy.Chen@altana.com](mailto:Timothy.Chen@altana.com)

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**dar-tech, inc.**

16485 Rockside Road • Cleveland, OH 44137-4336

**Jason Ciesielski**

Toll Free 800-228-7347  
Office 716-989-6264  
Fax 216-663-8007  
Mobile 716-523-4649  
[jasonC@dar-techinc.com](mailto:jasonC@dar-techinc.com)



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# PSCT MEMBERSHIP APPLICATION AND DUES RENEWAL FORM

☐ INDIVIDUAL MEMBERSHIP ☐ CORPORATE MEMBERSHIP

## MAILING ADDRESS/ CONTACT INFORMATION:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address : \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Work Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_

## PSCT MEMBERSHIP DUES

☐ Full Society Membership \$40 ☐ Student / Educator \$10 ☐ Retired Members \$10

## PAYMENT INFORMATION:

☐ Check payable to PSCT. Amount enclosed: \$ \_\_\_\_\_

## SIGNATURE AND DATE: (Required)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## RETURN APPLICATION & CHECK TO:

Mark DePasquale, Matthews Marking Systems  
3159 Unionville Road, Suite 500  
Cranberry Twp, PA 16066  
412-365-2347 • membership@paintsociety.org

## OFFICIAL USE ONLY:

Certified by Society Membership \_\_\_\_\_ Date \_\_\_\_\_

### 2023 - 2024 PSCT Officers & Board of Directors:

President: Melissa Swogger  
KTA Tator  
mswogger@kta.com

Vice-President: Greg Stewart  
Shore Corporation  
gstewart@shorecorporation.com

Secretary: Don Hart  
Gillen Company  
dhart@gillencompany.com

Treasurer: Jim Wasik  
412-967-9541  
PSCT1927@paintsociety.org

Director at Large: Barb Anderson  
Troy Corporation  
724-468-3125  
andersonb@troycorp.com

Past President: Art Kasson  
412-389-4977  
art.kasson@gmail.com

Rep. to ACA Society Liaison  
Committee: Jeff Scherm  
Lanxess Corporation  
412-809-1038  
jeffrey.scherm@lanxess.com

### COMMITTEES:

Membership: Mark DePasquale  
Matthews Marking Systems  
412-365-2347  
mdepasquale@matw.com  
membership@paintsociety.org

Golf / Fund-Raising / Events:  
John D'Amico  
events@paintsociety.org

Communication: Deb Longhini  
communications@paintsociety.org

Scholarship: Valerie Sherbondy  
KTA Tator  
scholarship@paintsociety.org

### NOTE:

If you have anything to  
physically mail to an officer or  
committee member, please  
call or e-mail and an address  
will be provided.

## SCHOLARSHIP REQUIREMENT

As a reminder for 2024, applicants must be children of active members who meet eligibility requirements. The sponsoring member must have attended at least **FOUR PSCT MEETINGS OR EVENTS** in 2023-24. Student Members must also meet eligibility requirements.

## OTHER SOCIETIES:

<https://mnyca.org/>

<http://nesct.org/>

<http://www.ssct.org/default.htm>

[www.chicagocoatings.org](http://www.chicagocoatings.org)

<https://www.clevelandcoatingsociety.org/>