



paintsociety.org

# PITTSBURGH SOCIETY FOR COATINGS TECHNOLOGY

## NOVEMBER 13, 2023



### IN-PERSON:

Roland's Seafood Grill  
1904 Penn Ave • 15222  
412-261-3401

Board Meeting 4:30-5:30PM

Social Time 5:30-6:00PM

Speaker / Meeting 6:00-7:00PM

### DINNER MEETING:

\$35 with Reservation  
\$40 at Door  
\$15 Retired

### RESERVATIONS:

FRIDAY, NOVEMBER 10  
psct1927@paintsociety.org  
Please put "November Meeting"  
in the subject line

There will be no virtual meeting  
option offered.

## OCTOBER SPEAKER



### Jeff Scherm

Lanxess Inorganic Pigments, Technical Specialist

Jeff received his B.S. in Biology from the University of Pittsburgh. He started his coatings career at PPG in Monroeville, PA. During his time at PPG he spent 10 years working in the architectural colorants group. In 2018 he joined Lanxess and is currently the Technical Specialist for the Coatings, Plastics and Specialty markets. He served as the PSCT Membership Chair the last 4 years and is the representative to the ACA Society Liaison Committee for 2023.

## PRESENTATION:

The Desire for Higher Functionality, Meeting Coatings Trends

## UPCOMING MEETINGS:

### DECEMBER 9, 2023

Social Event: The Ultimate Acrisure Stadium Tour  
(See page 3)

### JANUARY 8, 2024

JOHN WHALEN, Master Painters Institute

How to Elevate the Quality of the Commercial/Architectural Painting Industry



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American Coatings  
ASSOCIATION

## PRESIDENTS MESSAGE



### Dear PSCT Members,

Wow holiday season is just the round the corner! So come out and join us Monday, November 13th, at Roland's to unwind before the hectic season approaches. Jeff Scherm will be speaking to us.

Thank you to all who attended our October Meeting. And a special thank you goes out to Mark McMillen from PPG Industries, for his discussion on "Pretreatment – The Most Important Layer."

I would like to remind everyone that membership is open, and you can join directly from our website, [paintsociety.org](http://paintsociety.org). While you are there we would also like to invite anyone interested in advertising in our monthly newsletter.

Looking forward to seeing everyone at the November meeting and the Steelers Stadium Tour on December 9th!

Sincerely,

**Melissa Swogger, PSCT President 2023-2024**

## MEMBERSHIP

It is time to renew your dues for the 2023 – 2024 membership year (July 1 – June 30) for the Pittsburgh Society for Coatings Technology (PSCT). This year will be the 96th Anniversary of the PSCT. Our society was founded in 1927 as "The Pittsburgh Paint and Varnish Production Club". The PSCT objectives are promoting the welfare and education of the members through exchange of emerging technologies. Also, promoting educational scholarship to undergraduate students remains a prime objective of the PSCT.

We encourage you to check out our website (<http://paintsociety.org>). The website not only relays information about the Society and upcoming events, but also offers members an easy way to join or renew their membership (There is a \$5 convenience charge added to PayPal payments).

## CALL FOR SPEAKERS

Potential opportunities exist for the 2024 year to present. If you are interested in presenting, please contact Barb Anderson at [andersonb@troycorp.com](mailto:andersonb@troycorp.com). We have already filled up slots for Fall 2023 and have openings for Spring 2024.

We are also interested in getting feedback on incorporating a poster session for students at one of our Spring meetings. Please respond to [psct1927@paintsociety.org](mailto:psct1927@paintsociety.org) – Subject: Poster Session

## ADVERTISE IN THE PSCT NEWSLETTER

We would like to thank all of the suppliers who have advertised with us in the past and hope we can count on your continued support. If companies' want their an advertisement displayed in the PSCT monthly newsletter, please contact Jim Wasik, Treasurer at [psct1927@paintsociety.org](mailto:psct1927@paintsociety.org).

Advertisements will begin with the September newsletter and continue through May 2024. Special announcements for one or two newsletters (prices vary by size and scope) should be sent to Jim Wasik, PSCT Treasurer at [psct1927@paintsociety.org](mailto:psct1927@paintsociety.org).

### AD RATES

<b>Business Card</b>	<b>\$200</b>	<b>3.625" wide x 2" high</b>
<b>Quarter Page</b>	<b>\$300</b>	<b>3.625" wide x 4.875" high</b>
<b>Half Page</b>	<b>\$500</b>	<b>7.5" wide x 4.875" high</b>
<b>Full Page</b>	<b>\$750</b>	<b>7.5" wide x 10" high</b>

## WEBSITE

Please visit <http://www.paintsociety.org> and view the website, including the current newsletter, President's message, upcoming events and more. Don't forget you can RSVP and pay for the upcoming dinner meeting and events from the home page of the website. You can also renew your membership directly online.

## SCHOLARSHIP REQUIREMENT

As a reminder for 2024, applicants must be children of active members who meet eligibility requirements. The sponsoring member must have attended at least FOUR PSCT MEETINGS OR events in 2023-24. Student Members must also meet eligibility requirements.

# PSCT December Family Event: The Ultimate Acrisure Stadium Tour

**SATURDAY - DECEMBER 9, 2023**

**11:30 am – 1 pm (90 minute guided tour)**

**Meeting Location: Enter at FedEx Gate South  
at 100 Art Rooney Ave, next to the Ticket Office**

**G**et into the **Holiday spirit**, join us and bring the family to learn about the Steeler and PITT traditions. This December we are trying something new and different: A Tour of Acrisure Stadium – Home of the Pittsburgh Steelers and PITT Football Teams (for Pittsburghers, the “used to be” Heinz Stadium). Acrisure Stadium is not only the home of the Pittsburgh Steelers and University of Pittsburgh Panthers football teams, it’s a monument to Western Pennsylvania football tradition and to its loyal fans.

At the conclusion of the tour, guests will receive a 10% discount at the Acrisure Stadium Steelers Pro Shop by presenting their wristband. NOTE: All guests touring Acrisure Stadium must adhere to the stadium security policies including the NFL Bag Policy. For more information, please refer to AcrisureStadium.com.

**AFTER TOUR:** Lunch on your own with the gang at Burgatory, a block away (NOTE: stadium food vendors are closed).

## **GUESTS WILL GET AN UP CLOSE AND PERSONAL VIEW OF:**

**FedEx Great Hall • Pittsburgh Steelers Super Bowl Trophies • Pitt Panthers Exhibits  
2021 ACC Trophy • Premium Stadium Spaces • Locker Rooms • Visit Field Level  
Local High School Football Memorabilia**

### **PRICE:**

**\$25 / adult**

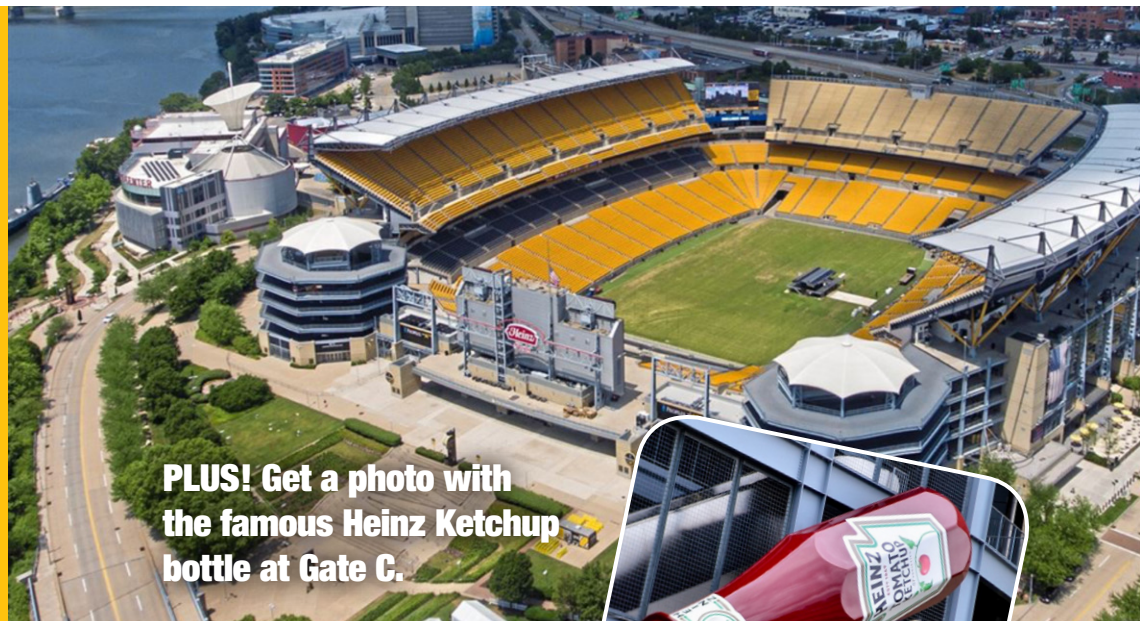
**\$20 / child (2-16)**

**Reservations and pre-payment required.**

### **VISIT:**

**[www.paintsociety.org](http://www.paintsociety.org)  
(Acrisure Stadium Tour)**

**or RSVP to:  
[events@paintsociety.org](mailto:events@paintsociety.org)**



### **Want more Steelers?**

**A Steeler Hall of Honor Museum tour is available after the Ultimate Tour (on your own) admission: \$18 for a one hour trip through Steelers' history.**

SAVE THE DATE

**FEBRUARY 4-9**  
REGISTRATION IS NOW OPEN!!!

[waterbornesymposium.com](http://waterbornesymposium.com)



**Short Courses:**

**February 4 - 6, 2024**

**Technology Showcase:**

**February 6 - 8, 2024**

**Technical Symposium:**

**February 7 - 9, 2024**

<https://www.waterbornesymposium.com/register>



<https://american-coatings-show.com/>  
INDIANA CONVENTION CENTER  
Indianapolis, IN

**APRIL 30 - MAY 2, 2024**

**Mike Haraczy**

**General Sales Manager - North**

[mike@chem-materials.com](mailto:mike@chem-materials.com)

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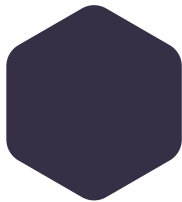


Color of  
the Year

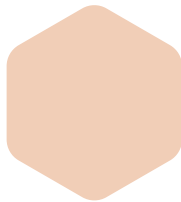
VINING IVY  
PPG1148-6

## FEATURING **2023 COLOR TRENDS**

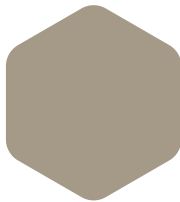
This grounding and magical palette captivates the beauty of the natural world.  
These earthy colors create a sense of safety and a desire to push into unfamiliar territories.



**BLACKBERRY**  
PPG1172-7



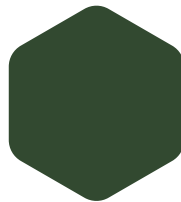
**CHAMPAGNE WISHES**  
PPG1071-3



**STONEHENGE GREIGE**  
PPG1024-5



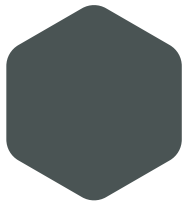
**FOSSIL STONE**  
PPG1102-2



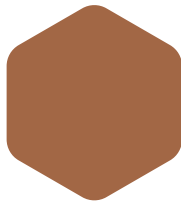
**PINE FOREST**  
PPG1134-7



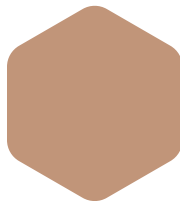
**DARK GRANITE**  
PPG1005-7



**MOSTLY METAL**  
PPG1036-7



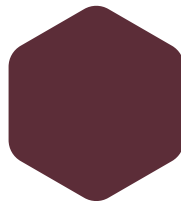
**FOXFIRE BROWN**  
PPG1069-6



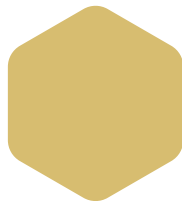
**COOL CLAY**  
PPG1071-5



**MOUNTAIN STREAM**  
PPG1149-4



**GOOSEBERRY**  
PPG1048-7



**SPICY MUSTARD**  
PPG1108-5



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# PSCT MEMBERSHIP APPLICATION AND DUES RENEWAL FORM

☐ INDIVIDUAL MEMBERSHIP   ☐ CORPORATE MEMBERSHIP

## MAILING ADDRESS/ CONTACT INFORMATION:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address : \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Work Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_

## PSCT MEMBERSHIP DUES

☐ Full Society Membership \$40      ☐ Student / Educator \$10      ☐ Retired Members \$10

## PAYMENT INFORMATION:

☐ Check payable to PSCT. Amount enclosed: \$ \_\_\_\_\_

## SIGNATURE AND DATE: (Required)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## RETURN APPLICATION & CHECK TO:

Mark DePasquale, Matthews Marking Systems  
3159 Unionville Road, Suite 500  
Cranberry Twp, PA 16066  
412-365-2347 • membership@paintsociety.org

## OFFICIAL USE ONLY:

Certified by Society Membership \_\_\_\_\_ Date \_\_\_\_\_

### 2023 - 2024 PSCT Officers & Board of Directors:

President: Melissa Swogger  
KTA Tator  
mswogger@kta.com  
  
Vice-President: Greg Stewart  
Shore Corporation  
gstewart@shorecorporation.com  
  
Secretary: Don Hart  
donhart1066@gmail.com  
  
Treasurer: Jim Wasik  
412-967-9541  
PSCT1927@paintsociety.org  
  
Director at Large: Barb Anderson  
Troy Corporation  
724-468-3125  
andersonb@troycorp.com  
  
Past President: Art Kasson  
412-389-4977  
art.kasson@gmail.com  
  
Rep. to ACA Society Liaison  
Committee: Jeff Scherm  
Lanxess Corporation  
412-809-1038  
jeffrey.scherm@lanxess.com

### COMMITTEES:

Membership: Mark DePasquale  
Matthews Marking Systems  
412-365-2347  
mdepasquale@matw.com  
membership@paintsociety.org  
  
Golf / Fund-Raising / Events:  
John D'Amico  
events@paintsociety.org  
  
Communication: Deb Longhini  
communications@paintsociety.org  
  
Scholarship: Valerie Sherbondy  
KTA Tator  
scholarship@paintsociety.org

### NOTE:

If you have anything to  
physically mail to an officer or  
committee member, please  
call or e-mail and an address  
will be provided.

## OTHER SOCIETIES:

<https://mnyca.org/>  
<http://nesct.org/>  
<http://www.ssct.org/default.htm>  
[www.chicagocoatings.org](http://www.chicagocoatings.org)  
<https://www.clevelandcoatingsociety.org/>